

**Governor's Council on Small Business**  
Friday, February 29th, 2008  
Arizona State Capitol  
Executive Tower, 1st Floor Conference Room  
1700 W. Washington St.  
Phoenix, AZ 85007  
[www.governor.state.az.us/sb](http://www.governor.state.az.us/sb)

**Minutes**

**Call To Order:**

Chair David Steele called the meeting to order at 10:08 a.m., welcoming council members and the public in attendance.

**Roll Call & Introductions:**

*Members Present:*

Co-Chair David Steele, Co-Chair Judy Wood, Joann Hardy Carranza, Mayor Michael Ong Hing, Choo Tay, Michael Coles, Pam Del Duca, Jan Leshner, Stephen Macias

*Members Present via Teleconference Bridge:*

Melissa Amado

*Members Absent:*

Rosiland Moore, Michele Eckert, Lea Marquez-Peterson, Raul Montano, Julian Claudio Nabozny Isidora Wright, Frank Rivera, and Barbara Bruce

*Staff:*

Sandra Watson

*Guest Speakers to the Council:*

Ms. January Contreras, Policy Advisor to Governor Napolitano's Office  
Bruce Hernandez, Behavioral Research Center  
Tony Basche, Behavioral Research Center  
Mark Heit, Sellers Feinberg  
Jim Hardy, Sellers Feinberg

**Opening Remarks:**

Co-chair David Steel thanked the committee members for their time and participation.

Jan Leshner, Director Arizona Department of Commerce (ADOC), gave an overview of both the Governor's and ADOC's continued efforts to support small businesses in Arizona. Ms. Leshner provided the following updates:

- Status of Commerce websites and the Arizona Entrepreneurs Edge 2008 booklet.
- Link from the Governor's website to commerce for those interested on starting their own business.
- Arizona Dept of Commerce budget deficit and the approaches it is taking to better utilize resources.
- The Arizona Economic Resource Organization (AERO), a 501c organization, leading efforts to unify economic development in the State of Arizona.

**Speakers:**

Minutes Approved  
October 10, 2008

January Contreras, Policy Advisor Governor Napolitano, expressed the Governor's commitment to improve Arizona's small business' access to affordable health care and updated the council on the bill, currently before the legislature, concerning Healthcare Group of Arizona.

**Presentations:**

**State Health Insurance** – Created by Jim Hardy and Mark Heit of Sellers Feinberg in collaboration with Bruce Hernandez & Tony Basche of Behavioral Research Center.

- See file presentation.

**Announcements:**

- Next meeting June 13<sup>th</sup>
- Ms. Choo Tay announced their 2008 Women's Business Conference, June 12, 2008.

**Call to the Public:**

No comments from public

**Adjourned:**

Co Chair, Judy Wood adjourned the meeting at 12:01 p.m.